



Our Youth are our future!

Why do leading organizations support the **Career Advantage** Program? Leading organizations:

- ☑ Recognize the need to enhance the labor force from which they draw employees.
- ☑ Recognize the value in assisting elite university students who value the benefits provided by the **Career Advantage program**.
- ☑ Desire to increase their access to elite university students.
- ☑ Desire to increase their ability to assess and attract highly qualified employees.
- ☑ Desire to contribute to their communities and higher education.

Who We Are?

Career Advantage is a program that provides elite Széchenyi István University students with an "Advantage" in the first years of their professional careers. **Career Advantage** is jointly offered by Széchenyi István University's Centre for Knowledge Management and International Relations, leading businesses in Hungary, and Career Advantage™, Hungary, LLC.

Career Advantage, Hungary is an organization headed by Professor Emeritus H. Kirk Downey, Texas Christian University. Professor Downey developed similar programs that have served hundreds of university students in both the US and at other Hungarian Universities.

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**CAREER
ADVANTAGE
SZÉCHENYI
ISTVÁN
UNIVERSITY**

Innovation in Higher Education



From the Classroom to the Boardroom

THE MISSION OF CAREER ADVANTAGE

Provide highly motivated, elite university students with the ability to transition successfully from a university culture to a business culture.



How does **Career Advantage** help students transition to the business culture? Elite students:

- ☑ Embrace the culture of real world organizations where deadlines matter, communication skill are critical, self-discipline is vital.
- ☑ Integrate knowledge acquired in classes taught in isolation, and embrace a real world that is not divided into marketing, management, finance, etc.
- ☑ Seek the opportunity to demonstrate their ability to work in a language other than Hungarian. The language of the class is English.
- ☑ Embrace team work where team members succeed together or fail together.
- ☑ Embrace providing and receiving constructive criticism from other team members.

How does **Career Advantage** Work?

- ☑ Leading organizations develop projects that are outsourced to a team of elite university students. The teams are consulting groups. Organizations are clients.
- ☑ The university recruits the student teams and provides elective credit and/or completion certificates for the students. The university also handles all financial activities of the program.
- ☑ The entire program and content materials are created and managed by a team headed by Professor H. Kirk Downey from the US.

